



NEWS RELEASE

FOR IMMEDIATE RELEASE

Robison Promoted at Briggs

CHARLESTON, SC -- Hernán Briones, Chairman of the board to Briggs Industries and CISA announced today the appointment of Bob Robison to V.P. Sales including both the Wholesale and Retail divisions. Mr Robison has been with Briggs for thirteen years and Briggs is excited to have him serving in this capacity.

Reporting to Bob will be Ken Sapp, National Sales Manager - Retail; Ed Hughes, Regional Director Wholesale East and Kevin Mayer, Regional Director Wholesale West.

Mr. Briones noted "We look forward to Mr. Robison's continued contribution in further development of Briggs' Wholesale and Retail divisions."



Bob Robison

Briggs Plumbing Products, Inc., is a global producer of quality plumbing fixtures, with manufacturing facilities throughout the Americas. Product lines include vitreous china toilets, bidets, lavatories, bathtubs and kitchen sinks, plus the Sayco brand of faucets. Additional information can be found at www.cisaholding.com and www.briggsindustries.com.

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